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The role of legal basis in the partnerships with MNOs

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Role of legal basis in partnerships with MNOs

Why a legal basis?

Why a legal basis?

Clarify the public interest

Why a legal basis?

Clarify MNO's space for
monetisation

Why a legal basis?

Guarantee equal footing for all
MNOs

Why a legal basis?

Eliminate uncertainty
concerning privacy

Why a legal basis?

Clarify financial compensation
for MNO's burden

Role of legal basis in partnerships with MNOs

Then why do we still need
partnerships?

Why do we still need partnerships?

MNOs are the experts in their own network infrastructure

Why do we still need partnerships?

MNOs are becoming experts in the use of mobile network data

Why do we still need partnerships?

Better MNOs data products
benefit the society

Thank you for your attention

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